

# **Liv-ex: Press Information**

## Liv-ex (London International Vintners Exchange)

<u>Liv-ex</u> is the global fine wine market, bringing together the largest pool of trade buyers and sellers in the world. Its services are used by all those with an interest in fine wine including its members, collectors, investors and producers.

## Background

Liv-ex was founded in 2000 by former stockbrokers James Miles and Justin Gibbs. The growth of the internet provided them with an opportunity to bring together a fragmented marketplace and make fine wine trading more transparent, efficient and safe. Today, 400 of the largest merchants from across the globe are members. Liv-ex is entirely independent of its members, it does not trade, hold stock or deal with private clients.





Monthly Close (30/06): 307.10 Change: 3.16 (1.04%)

#### Data

Liv-ex's <u>fine wine indices</u> are quoted by Bloomberg and Reuters. The Liv-ex Fine Wine 100 is the industry benchmark. Other indices include the Liv-ex 50, a daily measure of Bordeaux's five First Growths, and the Liv-ex 1000 that tracks wines from all major growing regions in the world.

Liv-ex is the largest, most comprehensive source of historical and real-time fine wine price data in the world. It provides its members with access to 60,000 price changes per day, including live bids and offers, transaction prices, merchant list prices and auction hammer prices.

## Vine (logistics)

<u>Vine</u> offers storage, settlement and distribution service built specifically for fine wine, with warehouses in London, Bordeaux and Hong Kong.

### **Cellar Watch**

<u>Cellar Watch</u> gives private collectors unique access to the wholesale market through Liv-ex data. Subscribers can value their cellars, chart wine prices over time and monitor Liv-ex trading activity.

### **Our experts**

James Miles, Liv-ex Co-founder, Managing Director and fine wine industry leader.

**Justin Gibbs**, Liv-ex Co-founder, Sales & Marketing Director with daily market interaction and extensive market insight. **Anthony Maxwell**, Director – Liv-ex Head of Exchange, with daily market interaction, deep market knowledge and background, widely quoted.

**Neil Taylor** – Liv-ex Head of Data and Systems, expert in fine wine price data, indices and systems.

Ashley Hopkins – Liv-ex Head of Operations, expert in fine wine logistics, storage and settlement.

### **Recent coverage**

<u>See who's promoted in new Liv-ex '1855 classification'</u> – Decanter <u>Liv-ex launches Wine Matcher</u> – the drinks business <u>Bordeaux 2016 wine starts to price above 2015, Liv-ex data show</u> – Bloomberg <u>Fine wine prices fall as pound upturn damps demand</u> – Financial Times

### **Further resources**

Liv-ex Blog, Twitter, Facebook. James Miles on '<u>Speculation is dead. Long live speculation</u>' at the Hong Kong Wine Industry Conference, Nov 2014.

### **Contact and comment**

For further information, data or comment, please contact: Sarah Phillips: <u>sarah@liv-ex.com</u> +44 (0)20 7062 8798